

# Cookie Policy for Gortz Tech OÜ

**Effective Date:** 2024-11-24

**Last Updated:** 2024-11-24

At **Gortz Tech OÜ**, we are committed to protecting your privacy and ensuring transparency about the cookies and technologies we use on our website. This Cookie Policy explains what cookies are, how we use them, and how you can manage your preferences.

## 1. What Are Cookies?

Cookies are small text files stored on your device (computer, tablet, smartphone) when you visit a website. They help the website recognize your device and remember information about your visit, such as preferences or login details. Cookies can also be used for analytics or marketing purposes.

## 2. Types of Cookies We Use

Our website uses the following types of cookies:

### 2.1 Necessary Cookies

These cookies are essential for the proper functioning of our website. Without them, certain features or services may not work as intended.

- **Example:** Cookies for session management, security, or remembering your privacy preferences.

### 2.2 Analytics Cookies

We use Google Analytics to gather information about how visitors use our website. These cookies help us understand website traffic, user behavior, and how we can improve our content and functionality.

- **Data Collected:** Pages visited, time spent on the website, geographic location, and interactions.
- **Third-Party Provider:** Google Analytics (see their privacy policy [here](#)).

### 2.3 Marketing and Embedded Content Cookies

We embed YouTube videos on our website to enhance your experience. YouTube may place cookies to track video views and user preferences.

- **Data Collected:** Video preferences, interactions, and potentially tracking data for personalized advertisements.
- **Third-Party Provider:** YouTube/Google (see their cookie policy [here](#)).

### **3. How We Use Cookies**

We use cookies to:

- Ensure the website functions correctly.
- Analyze website performance and user behavior (via Google Analytics).
- Enhance user experience with multimedia content (via YouTube embeds).

### **4. Third-Party Cookies**

Some cookies are set by third parties (e.g., Google Analytics, YouTube). These third parties may use the collected data for their own purposes, such as tracking across websites or personalizing advertisements.

### **5. Managing Your Cookie Preferences**

You have the right to manage and control how cookies are used on your device. When you visit our website, you will see a cookie banner that allows you to accept or reject non-essential cookies.

#### **5.1 Browser Settings**

You can also manage cookies through your browser settings:

- **Google Chrome:** [Guide](#)
- **Mozilla Firefox:** [Guide](#)
- **Safari:** [Guide](#)
- **Microsoft Edge:** [Guide](#)

#### **5.2 Opting Out of Google Analytics**

You can opt out of Google Analytics tracking by installing the browser add-on provided by Google: Google Analytics Opt-out Add-on.

### **6. Changes to This Cookie Policy**

We may update this Cookie Policy from time to time to reflect changes in technology, laws, or our business operations. We encourage you to review this page periodically for updates.

### **7. Contact Us**

If you have any questions about our use of cookies, please contact us:

**Email:** [privacy@gortztech.com](mailto:privacy@gortztech.com)